



### ***Greetings from RFT!***

Thank you for your interest in being a 2012 Annual Sponsor of Recycle Florida Today, Inc. (RFT). RFT prides itself on being the State of Florida's leading association for providing recycling news, education and networking opportunities. We do this through sponsorship and members funding. As an annual sponsor you would be afforded the opportunity to take part in many sponsorship benefits. Some of those many benefits include:

- Logo on association email footer
- Logo on all RFT sponsored event materials
- Complimentary association event registrations
- Complimentary memberships
- Feature on RFT homepage, Facebook, and Twitter
- Ad space in association newsletters
- Access to membership database
- *and much more...*

To view a full list of benefits by sponsorship level please view the 2012 sponsorship matrix of benefits.

Your commitment to partner with RFT to help us continue to serve as the leading source for recycling information and education is invaluable. Please take a moment of your time to join RFT as an annual sponsor. You can begin the process to start receiving your 2012 sponsorship benefits by registering via the secure link below:

**[Click here to register as a 2012 Annual Sponsor](#)**

Should you have questions, comments or concerns or would like an individual invoice please do contact Heather Armstrong at (850) 907-1278. Thank you and we hope to have you as an annual sponsor for 2012.

Regards,

A handwritten signature in black ink that reads 'Susan Chapman'.

Susan Chapman, Chair



# 2012 Recycle Florida Today, Inc. Annual Sponsorship Form

Please check the appropriate box below if your organization would like to help sponsor Recycle Florida Today, Inc., a 501(c)(6) non-profit corporation:

<u>Sponsorship Categories</u>	<u>Amount</u>
<input type="checkbox"/> Contributor	\$600
<input type="checkbox"/> Patron	\$1,000
<input type="checkbox"/> Recycling Sustainer	\$2,500
<input type="checkbox"/> Environmental Partner	\$5,000

Note: Sponsorship Package explanations are contained on the back of this form.

1. Organization: \_\_\_\_\_
2. Mailing Address: \_\_\_\_\_  
\_\_\_\_\_
3. Contact: \_\_\_\_\_ Title: \_\_\_\_\_
5. Phone Number: \_\_\_\_\_
6. Fax Number: \_\_\_\_\_
7. Email: \_\_\_\_\_

You can also make payment using the RFT Secure On-Line Payment System:

<http://www.recyclefloridatoday.org> or complete this form and fax to RFT at 850-907-1293

- Payment Method:  Check (Make checks payable to: Recycle Florida Today, Inc.)
- Purchase Order enclosed
- Credit Card
- VISA       MasterCard       AMEX

Credit Card Number: \_\_\_\_\_

Name on Credit Card (Please Print): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please respond by fax, e-mail or by mail to:

Recycle Florida Today, Inc.  
Post Office Box 15889  
Tallahassee, FL 32317

telephone: (850) 907-1278  
fax: (850) 907-1293  
e-mail: [info@recyclefloridatoday.org](mailto:info@recyclefloridatoday.org)

2012 Annual Sponsorship Benefits	Environmental Partner \$5,000	Recycling Sustainer \$2,500	Patron \$1,000	Contributor \$600
Recognition in all functions	Yes	Yes	Yes	Yes
Recognition in RFT newsletter	Yes	Yes	Yes	Yes
Logo on RFT web site	Yes	Yes	No	No
Link to your site from RFT web site	Yes	Yes	Yes	No
Complimentary Annual Memberships	5	4	2	1
Complimentary Issues Forum Registration(s)	4	2	1	No
Complimentary Annual Conference Registration(s)	4	2	1	No
Featured at Annual Conference and Issues Forum	Yes	Yes	Yes	Yes
Recognition Plaque	Yes	No	No	No
Full page virtual ad on RFT website	Yes	No	No	No
Free booth space at Annual Conference	Yes (2)	Yes (1)	No	No
Color advertisement in RFT newsletter	Yes - Full	Yes - 1/2	Yes - 1/4	No
Logo placed on association email footer	Yes	Yes	Yes	Yes
Company feature on RFT homepage for a month*	Yes	Yes	No	No
Feature on our Facebook Fan Page	Yes	Yes	Yes	Yes
Feature Sponsorship "Tweet" via RFT Twitter	Yes	Yes	Yes	Yes
Promotion via RFT attended events	Yes	Yes	Yes	Yes
Color ad in Issues Forum Program	Yes	No	No	No
Color ad in Annual Conference Program	Yes	No	No	No
Logo with link on RFT members only site	Yes	Yes	Yes	Yes
Logo included in Annual Conference Brochure	Yes	Yes	Yes	Yes
Logo included in Issues Forum Brochure	Yes	Yes	Yes	Yes
Front webpage feature on RFT's website with logo	Yes	Yes	No	No

\*Features on RFT homepage are in order of sponsorship level, then by date of received payment. In the case of more than 12 Environmental partner sponsors the first 12 will receive recognition. In the case of less than 12 Environmental partner sponsors the first paying recycling sustainer sponsor will be featured in the order of received payment, so forth and so on.