



2009 Recycle Florida Today, Inc. Annual Conference & Exhibition *RFT is Go for Green!*

Radisson Resort at the Port Cape Canaveral, Florida

June 7-9, 2009

*Recycling Coordinator and
Student Scholarships Available!
See Inside for More Details.*



Sponsors:

Environmental Partners

Publix Super Markets, Inc.
Solid Waste Authority of Palm Beach County
WM Recycle America

Recycling Sustainers

Alachua County Division of Waste Management
J Grez Transport, Inc.
SP Recycling Corp.

Patrons

Anheuser-Busch Recycling Corporation
CH2M HILL
Highlands Board of County
Commissioners
Kessler Consulting, Inc.

Contributors

Pinellas County Utilities
US EPA, Region 4

ABOUT THE CONFERENCE

Each year the Recycle Florida Today, Inc. Annual Conference and Exhibition provides the premier forum for informing the public and private sectors of the economic and environmental significance of recycling and waste reduction. Attendees will have excellent networking opportunities and a chance to visit the exhibits to preview the newest advances in recycled products and services.

REGISTRATION

To register for the Conference complete and return the enclosed Conference Registration Form or you can register via the RFT On-Line Payment System at:

<http://www.recyclefloridatoday.org>

HOTEL ACCOMMODATIONS

Radisson Resort at the Port

8701 Astronaut Boulevard
Cape Canaveral, FL 32920
Reservations: (888) 201-1718
Telephone: (321) 784-0000
Fax: (321) 784-3737

Reference the **Recycle Florida Today Annual Conference** to receive a discounted room rate of \$119/night plus taxes or you can reserve a King Suite for \$159/night plus taxes.

Reservation Deadline: May 7, 2009

Check In/Check Out: 3:00 PM / 12:00 PM

Recycling Coordinator and Student Scholarships Available

RFT wants to recognize 10 recycling coordinators and/or college students for their outstanding efforts in waste reduction, recycling and use of recycled products.

Application attached to this Brochure.

Applications are due on May 1st.

Contact Heather Bellamy at 800-441-7949 for more information.

Draft Agenda

Sunday, June 7, 2009

- 3:00 pm – 5:00 pm Conference & Education Committee Meeting
- 5:00 pm - 6:00 pm Meet and Greet Reception (Cash Bar)

Monday, June 8, 2009

- 8:00 am – 6:00 pm Registration Open
- 10:00 am - Noon Exhibit Hall Setup
- 8:00 am – 11:00 am Florida Solar Energy Center Tour
Additional \$15 Fee Applies. Space is Limited.
- 9:00 am – 11:00 am Board Meeting
- 11:00 am – Noon Committee Meetings
- Noon – 1:00 pm Lunch on Your Own
- 1:00 pm – 2:00 pm **Opening Welcome Session (Plenary)**
Pam Shoemaker, RFT Conference & Education Chair
Phil Bresee, RFT Chair
Honored Guest: Senator Bill Nelson (Invited)
- Keynote Speaker:**
Recycling in Space
Daniel C. “Dan” Brandenstein, Executive Vice President and Chief Operating Officer,
United Space Alliance, LLC.
- 2:00 pm – 2:30 pm Refreshment Break: Exhibit Hall
- 2:30 pm – 5:00 pm **Recycling Market Development**
Moderator: TBD
*Pricing, Related To Market Dynamics and the Huge Changing Themes in The Last Month
and Year*
Greg Rudder, Pulp & Paper Week
*Hitting The Commercial / Industrial Sector: (Well Past) Time To Move Beyond
Residential Curbside*
Lisa Skumatz, Skumatz Economic Research Associates
The Greening of Florida: A New Roadmap for Maximizing Recycling
Mitch Kessler, Kessler Consulting, Inc.
Achieving a Sustainable Metals Market for the Manufacturing Industry
Marla Prince, Rechargeable Battery Recycling Corporation (RBRC)
- 5:00 pm – 6:30 pm Welcome Reception: Exhibit Hall
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Tuesday June 9, 2009

- 8:00 am – 5:00 pm Registration Open
- 8:00 am – 9:00 am Continental Breakfast: Exhibit Hall
- 9:00 am – 10:30 am Concurrent Session 1
Recycling and Carbon Credits
Moderator: TBD
An Overview of Carbon Credits and How they Work
John Ryan, ESI Inc./Independent Environmental Consultant
Carbon Credits From Recycling
Heike Lueger, Carbon Solutions America
- 9:00 am – 10:30 am Concurrent Session 2
Organics Industry Update
Welcome and RFT Organics Committee Update
Moderator: Chris Snow, RFT Organics Committee Chair
Update on Status and/or Expected Timeline of Compost Rule Change.
Francine Joyal, Florida Department of Environmental Protection (Invited)
Update on the New Role of the Florida Organics Recycling Center for Excellence (FORCE) Project.
Miriam Zimms, Kessler Consulting, Inc.
Update on the Programs Region 4 has Planned for Organics Recycling.
Marybeth Vanpelt, EPA Region 4
- 10:30 am – 11:00 am Refreshment Break: Exhibit Hall
- 11:00 am – Noon Concurrent Session 3
Recycling Tools and Case Study
Moderator: TBD
The Municipal Government Toolkit (MGTK)
Rhonda Rollins, US Environmental Protection Agency
Convention Center and How They Increased Their Recycling to 80% of Their Dry Waste.
Lori Cunniff, Orange County Environmental Protection Division
- 11:00 am – Noon Concurrent Session 4
Growing Organics Recycling, Innovation
Moderator: Chris Snow, RFT Organics Committee Chair
Food Waste Composting Programs– Education, Training, and Integration...How to Plan for the New Rule Revision
Peter Engel, Kessler Consulting, Inc.
Green Building Certification Programs Overview
Deborah Green, Water Media Services
- 12:00 pm – 1:30 pm Annual Business Luncheon Meeting
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Tuesday June 9, 2009 (Continued)

1:30 pm – 3:00 pm Concurrent Session 5
Using the Media to your Advantage
Moderator: TBD
Smart Media Strategies in Cost Cutting Times
Lena (Hendrickson) Davie, Hill and Knowlton
Social Marketing
Honey Rand, The Environmental Communications Group
TV Media Campaigns
Stacey Anderson and Dorothy Mowbray, WFTV - ABC

3:00 PM Adjourn

2009 Recycle Florida Today, Inc. Recycling and Waste Reduction Awards

RFT wants to recognize businesses, public institutions, and individuals for their outstanding achievements in waste reduction, recycling, and use of recycled products. We ask all RFT members to make nominations for awards to be presented at the conference.

Application attached to this Brochure.

Applications are due on May 1st.

Contact Heather Bellamy at 800-441-7949 for more information.



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Register by May 1, 2009 and Save Money!

CONFERENCE REGISTRATION FORM

Name: _____
(last name) (first name) (middle initial) Title: (Mr./Ms./Dr.)

Organization: _____

Mailing Address: _____

City/State/Zip Code: _____

Phone: _____

Fax: _____

Electronic Mail (e-mail) Address: _____

Please check all boxes which apply:	Early Registration*	After May 1, 2009*
<input type="checkbox"/> RFT Member	\$199.00	\$299.00
<input type="checkbox"/> Non Member	\$299.00	\$399.00
<input type="checkbox"/> Student	\$95.00	\$125.00
<input type="checkbox"/> Speaker/Moderator	\$95.00	

* Note: Registration Fees include Luncheon and Dinner/Awards Banquet and Party
(Non-member rate includes 1 year membership to RFT)

Please check the box to the right, indicating if you are requesting Vegetarian food items:

Additional Ticket Charges: _____ Number: _____
for Spouse/Friend: Awards Luncheon \$25.00 _____

Name for Badge of Spouse/Friend: _____

You can also make payment using the RFT Secure On-Line Payment System:

<http://www.recyclefloridatoday.org> or complete this form and fax to RFT at 850-386-4321

Payment Method: Check (Make checks payable to: **Recycle Florida Today, Inc.**)
 Credit Card Purchase Order enclosed
 VISA, MasterCard, AMEX

Credit Card Number: _____

Name on Credit Card (Please Print): _____

Expiration Date: _____

Signature: _____

Cancellation Policy:

If you cannot attend, written notification must be received at least 5 working days prior to the conference. You may either send a substitute, or receive a refund (minus a \$50 processing fee). In the event that the conference is cancelled, Recycle Florida Today, Inc. is not responsible for nonrefundable travel fares or lodging deposits.

Please respond by fax, e-mail or by mail to:

Recycle Florida Today, Inc.
Post Office Box 15889
Tallahassee, FL 32317

telephone: 850-907-1278

fax: 850-386-4321

e-mail: rft@recyclefloridatoday.org



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EXHIBIT SPACE RESERVATION FORM

EXHIBITOR FEES: \$695.00 fee includes one 8'x10' booth which includes one 6' table, draped and skirted, one sign, one wastebasket, two chairs. Participation will include a listing of your firm in meeting materials and one (1) full registration for all conference activities. The fee also includes electricity.

Organization name as it should appear in printed materials

Mailing Address

City, State, Postal Code

Telephone Number

Fax Number

Email

Web Site

So that we may have name badge and meeting materials prepared for each of your representatives, please list below all representatives who will be attending from your firm/organization: (Please list EVERYONE, use a separate sheet if necessary). The primary representative will receive the full registration. All additional representatives from your firm/organization must pay a reduced registration fee of \$150.00.

1. NAME OF PRIMARY REP FOR THIS CONFERENCE: _____

Address _____

City/State/Postal Code _____

Phone _____ Fax _____

Email _____

2. NAME OF SECONDARY REP(s) FOR THIS CONFERENCE: _____

Address _____

City/State/Postal Code _____

Phone _____ Fax _____

Email _____

Products: We intend to exhibit the following products, service, or information: _____

Remittance: Make check payable to **Recycle Florida Today, Inc.** and enclose with this form. Payment must be received prior to booth selection. No refunds will be given for cancellations after May 1, 2009.

TOTAL _____

Please respond by fax, e-mail or by mail to:

Recycle Florida Today, Inc.
Post Office Box 15889
Tallahassee, FL 32317

telephone: 850-907-1278
fax: 850-386-4321
e-mail: rft@recyclefloridatoday.org



RFT Annual Conference Sponsorship Form

Please check the appropriate box below if your organization would like to help sponsor the RFT Annual Conference (RFT will invoice you or you can include payment. Make Checks Payable to RecycleFlorida Today, Inc.):

Sponsor Event:	Price	Free Registrations	Exhibit Booth
<input type="checkbox"/> General Sponsor	\$300	-	
<input type="checkbox"/> Mid-Morning Coffee Break Sponsor	\$500	-	
<input type="checkbox"/> Afternoon Break Sponsor	\$1,000	1	
<input type="checkbox"/> Awards Sponsor	\$1,000	1	
<input type="checkbox"/> Continental Breakfast Sponsor	\$1,500	2	
<input type="checkbox"/> Welcoming Reception Sponsor	\$3,000	4	X
<input type="checkbox"/> Lunch Sponsor	\$4,500	5	X

Sponsors will receive:

- Acknowledgment during the sponsored function(s)
- Acknowledgment during the Welcome Session
- Free Registration (as indicated above)
- Free Exhibit Booth for those Sponsors at \$3,000 or more

Organization name as it should appear in printed materials

Mailing Address

City, State, Postal Code

Telephone Number

Fax Number

Email

Web Site

Contact

Please respond by fax, e-mail or by mail to:

RecycleFlorida Today, Inc.
Post Office Box 15889
Tallahassee, FL 32317

telephone: (850) 907-1278
fax: (850) 386-4321
e-mail: rft@recyclefloridatoday.org



Recycle Florida Today, Inc. (RFT)

Wants to Recognize 10 Recycling Coordinators and/or College Student Recyclers!

RFT CONFERENCE SCHOLARSHIP APPLICATION FORM

RFT wants to recognize 10 recycling coordinators and/or college students for their outstanding efforts in waste reduction, recycling and use of recycled products.

Name: _____
(last name) (first name) (middle initial) Title: (Mr./Ms./Dr.)

Organization: _____

Mailing Address: _____

City/State/Zip Code: _____

Phone: _____

Fax: _____

Electronic Mail (e-mail) Address: _____

In the space provided below, please document your reasoning for requesting the Scholarship:

Application Deadline: May 1, 2009

Applicants will be notified the week of May 4th concerning selected scholarships applications.
The Scholarship only applies to Conference registration.

Please respond by fax, e-mail, or by mail to: RFT
Post Office Box 15889
Tallahassee, FL 32317

telephone:
fax: (850) 386-4321
e-mail: info@recyclefloridatoday.org



2009 Recycle Florida Today, Inc. Recycling and Waste Reduction Awards Form

Recycle Florida Today, Inc. (RFT) Wants to Recognize Your Recycling and Waste Reduction Efforts!

RFT wants to recognize businesses, public institutions, and individuals for their outstanding achievements in waste reduction, recycling, and use of recycled products. We ask all RFT members to make nominations for awards to be presented at the conference.

Name of Organization or Individual you are nominating: _____

(Note: Please make copies of this Form if you are submitting multiple nominations.)

Please Indicate Awards Category by checking the appropriate box below:

Individual Recycling Awards:

- Recycler of the Year:
- George Kirkpatrick Sustained Commitment Award:
- Bill Hinkley Student Scholarship (High School, College or University):

Organizational Awards:

- Outstanding Institutional/Business:
- Outstanding County or City Program (Rural):
- Outstanding County or City Program (Urban):
- Outstanding Partnership (with an award to each partner):
- Outstanding Waste Reduction Award:
- Outstanding Department of Defense Award:

Product Award:

- Outstanding Recycled Product (Florida made and/or with Florida product)

Please attach an additional page and answer the following questions (One Page ONLY):

1. Why are you nominating this organization or individual?
2. Organization or individual's contact information
3. Give a brief summary of the organization or individual accomplishments, attained goals and meritorious activities.

Who is the contact for more information about this organization/individual's recycling efforts?

Name: _____ Phone: _____

Nominator Information:

Name: _____ Phone: _____

Return completed form by **May 1, 2009**, either by mail or fax. The address and fax information are listed below.

MAIL TO: Recycle Florida Today, Inc. Awards Committee
Post Office Box 15889
Tallahassee, FL 32317

FAX TO: 850-386-4321

Questions: Call RFT at 850-907-1278